

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Dow Serial No.: 10/091,652 Filed: March 5, 2002 For: SYSTEMS AND METHODS FOR MAINTAINING CONSISTENCY IN INTERPERSONAL COMMUNICATIONS RELATING TO MARKETING OPERATIONS	Examiner: BROOKS Group Art Unit: 3629 Confirm. No. 9165 Docket No. KOMBEA-000130
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Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT and RESPONSE

Sir:

This Amendment is in response to the non-final Office Action mailed December 19, 2006.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 4 of this paper.

Remarks/Arguments begin on page 13 of this paper.